

A photograph of a workshop session. In the foreground, the backs of two people's heads and shoulders are visible as they look towards a whiteboard. The whiteboard is covered in colorful hand-drawn diagrams, sticky notes, and text. At the top of the board, the words "DAY 2" and "DAY 3" are written in red. The diagrams include a large diamond shape with internal lines, a speech bubble, and various other sketches and notes in purple, blue, green, and orange. The overall atmosphere is one of collaborative design and learning.

How to Design a Systemic Design Workshop

Systemic Design Community of Practice
April 12, 2017

CoLab.
Complexity navigation. Co.aboration. Co. design. Co. creation.

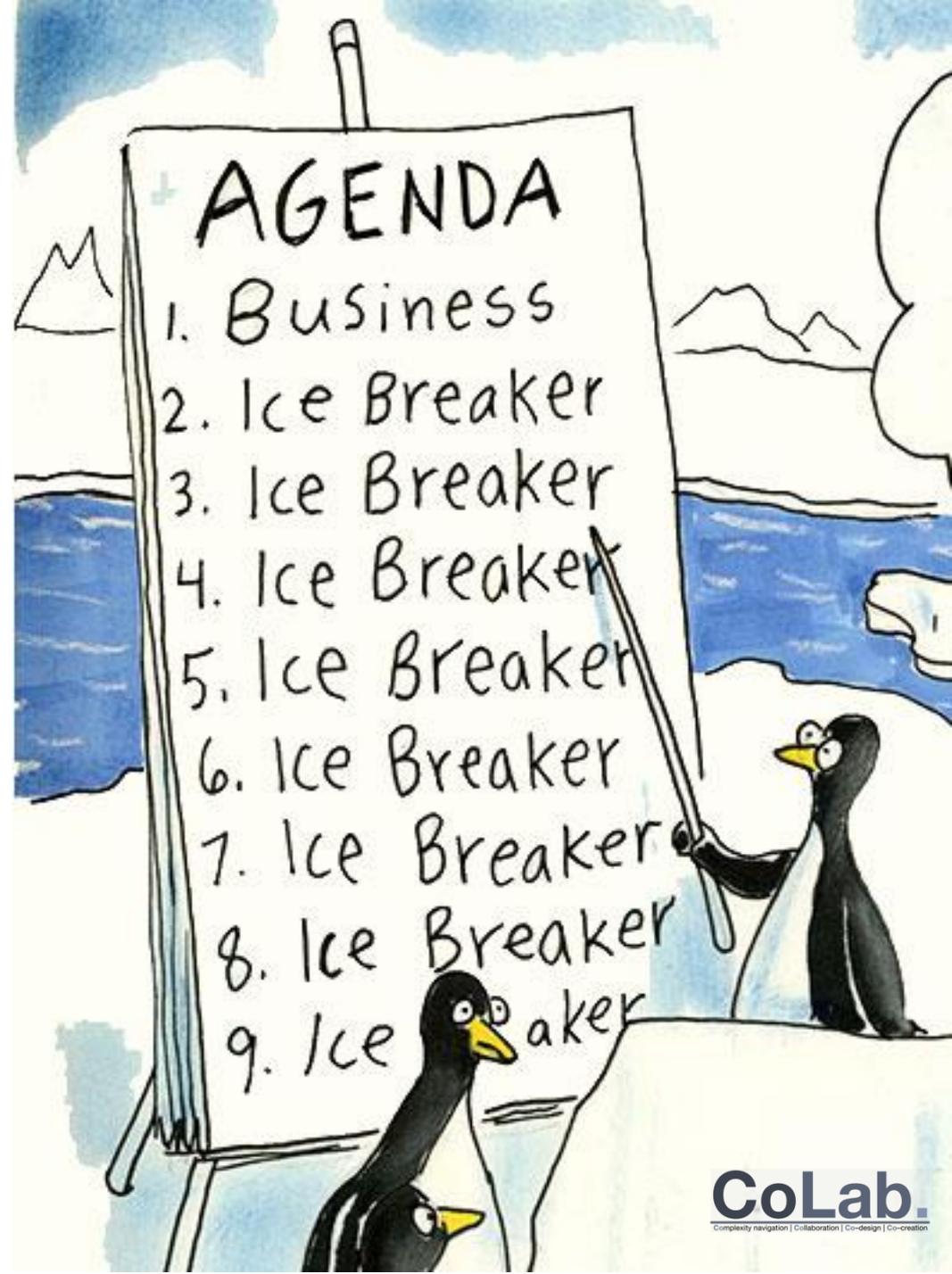
DIY Icebreaker

Mission:

Design a way to introduce yourself to your group, and your group members to the room – in a way that increases everyone's comfort with each other

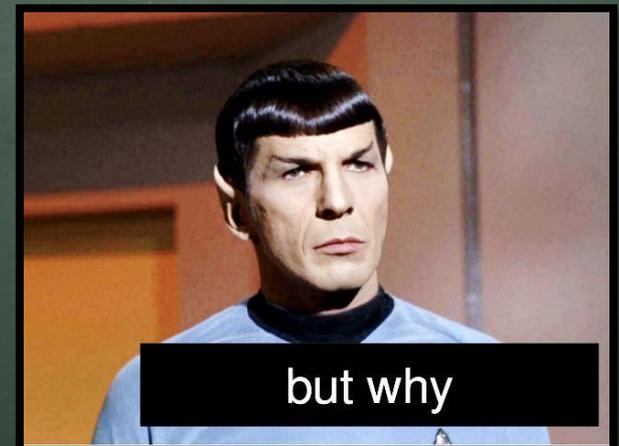
Design Criteria:

1. Enable folks to share something *professional* and something *personal*
2. Involve *physical movement* in some way
3. Incorporate *one idea from each group member*





WHY



Project Criteria



Complexity?

Diversity?

Prototyping?

Arc & Scope?

Client Criteria

Reframing?

Top Cover?

Resources?

Committed?





**opens minds
sparks creativity
releases blocks
evokes participation
is comfortable with discomfort
uses time & space intentionally
honours the group & its wisdom
probes for clarity, meaning, & insights
embraces the unpredictable & ambiguous
understands struggle can create breakthroughs**

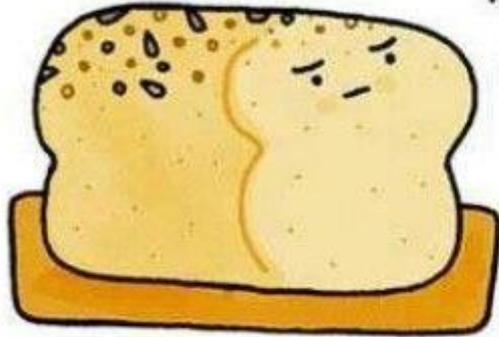
Traditional Facilitation	Systemic Design Facilitation
One Answer	Multiple Related Answers
Finding Problems/ Solutions	Finding Meaning, Root Causes, and Insights
Analysis	Analysis + Synthesis
Simplifying for Understanding	Embracing Complexity for Shared Understanding

The Systemic Design Facilitator

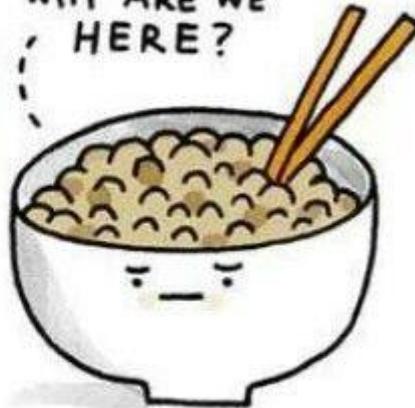
MONDAY PUNDAY

BY GEMMA CORRELL
WWW.GEMMACORRELL.COM

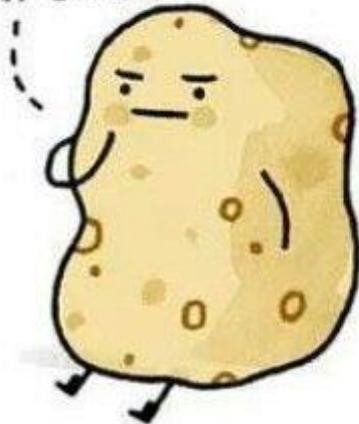
HOW DO I KNOW THAT MY
EXPERIENCE OF CONSCIOUSNESS IS
THE SAME AS OTHER'S
EXPERIENCES OF
CONSCIOUSNESS?



WHY ARE WE
HERE?



WHAT IS MY
PURPOSE?



WHAT IS THE
MEANING OF LIFE?



COMPLEX CARBOHYDRATES

Purpose?

Business Aim:

What does the client want to accomplish in the session in terms of their work objectives?

+

Experiential Aim:

How does the client want people to feel and interact with each other (and the subject matter)?

=

In sum:

What is the conversation the client wants to have?

Look

Comfort Level

Staging



Adapt



Tools?



Frame



Division of Labour

Sequencing

Generate



RABBIT HOLES and SINK HOLES



"I DON'T KNOW WHAT I WANT, BUT I DO KNOW I NEED IT YESTERDAY. I HOPE THIS HELPS."

CLIENT BRIEF

the client brief
is your
marshmallow...

Is this *client* a good candidate for systemic design?

Is this *project* a good candidate for systemic design?

Based on what you heard, what are the *rational* and *experiential* aims?

What's the *conversation* the client wants to have?

Create a *facilitation plan* in preparation for your next client meeting.



CONSIDER:

Purpose

Delivery Model

Time & Space

Participants





Sharing is Caring

Questions?

