# Practicing Perspective



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**Systemic Design Community of Practice (SDCoP)** 











# Systemic Design CoP

#### **Our Aspirations:**

- Build the field of practice around systemic design and social innovation approaches in the GoA.
- ☐ Catalyze and inspire new ways of working on old problems.
- Provide a safe space for GoA staff to learn from each other, with each other.

#### We do this by:

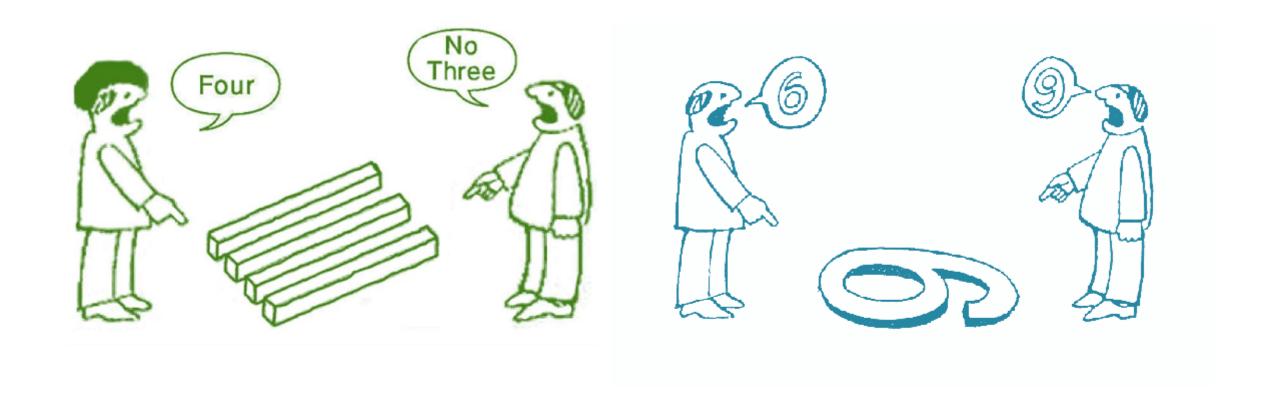
- Designing sessions with a mix of theory and learning by practicing.
- ☐ Being open and willing to share our experiences with others.
- ☐ Having fun we take our work seriously, not ourselves.



# System change is catalyzed by significant shifts in the typical **RULES & RELATIONSHIPS**



"What do you value and what do you think of those who [think-act-live-experience] differently than you?"



Perspective – Standing Still – Us and Them Moments – Integrative Thinking



#### **Expanding Attention**



- ☐ Focus on the margins.
- ☐ Be curious ask questions to surface assumptions.
- ☐ Apply to **yourself**, first.









#### Group Work: Scenario

**YOUTH** in a community want to be genuinely included in the local government – to be heard in decision making across the entire spectrum of municipal issues.

#### From their perspective, they feel that:

- □ SENIOR OFFICIALS only offer them token positions and roles related to what gets classified as 'youth issues'.
- ☐ SENIOR OFFICIALS continue to hold all real power and authority for planning and making change.
- ☐ SENIOR OFFICIALS exclude and disrespect YOUTH.



# Youth are asking:

How can we, the youth of this community, get more power from the senior officials who hold it all?



#### Shift your Perspective

Imagine you are the YOUTH in this community.

- ☐ Come up with a list of words that describe the senior officials their attitudes, values, and actions.
- □ Next, come up with a list of words that describe the youth (in this scenario, yourselves) – your attitudes, values, and actions.



#### Shift your Perspective

Now, imagine you are the SENIOR OFFICIALS in this community.

- ☐ Come up with a list of words that describe the youth their attitudes, values, and actions.
- □ Next, come up with a list of words that describe the senior officials (in this scenario, yourselves) – your attitudes, values, and actions.

#### par-a-dox

/'perə däks/

#### noun

1. a seemingly absurd or selfcontradictory statement or proposition that when investigated or explained may prove to be well-founded or true.





#### Integrative Thinking

"The ability to face constructively the tension of opposing ideas and, instead of choosing one at the expense of another, generate a creative resolution of the tension in the form of a new idea that contains elements of the opposing ideas but is superior to each."

- Roger Martin, The Opposable Mind





## Integrative Thinking

- ☐ Values resist and oppose each other.
- ☐ We can choose between opposing values or create/identify innovative combinations.
- ☐ More potential value is created through combinations.
- ☐ The harmony of the integration can be no better than the harmony and mutuality of those who create it.
- ☐ Confronting dilemmas is both dangerous and rewarding, threatening on the one hand to disintegrate the organization and yet offering the potential for transformation of the problem domain.

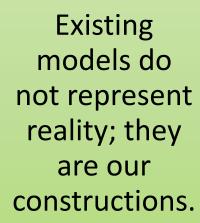
# Cosmopolitan, Diversity Accessible, Walkable Urban Suburban, Space Ease of commute Privacy

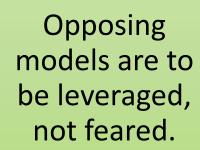




#### Standing Still/Cultivating Stance

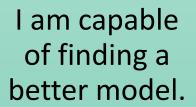
Stance about the World

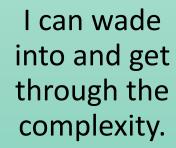




Existing models are not perfect; better models exist that are not yet seen.

Stance about Self







I give myself the time to create a better model. Do **not** have an **obvious answer**.

Contain the **embedded assumptions** we hold about a situation.

**Wicked Questions** 

Contain a paradox or tension (the horns of the dilemma) that demands an innovative/integrated response.

Include a paradox that demands reconciliation of perceived opposites, both seen as valuable.



#### Shift your Perspective

What new questions – that incorporate both perspectives (youth and senior officials) – might be useful for moving forward?

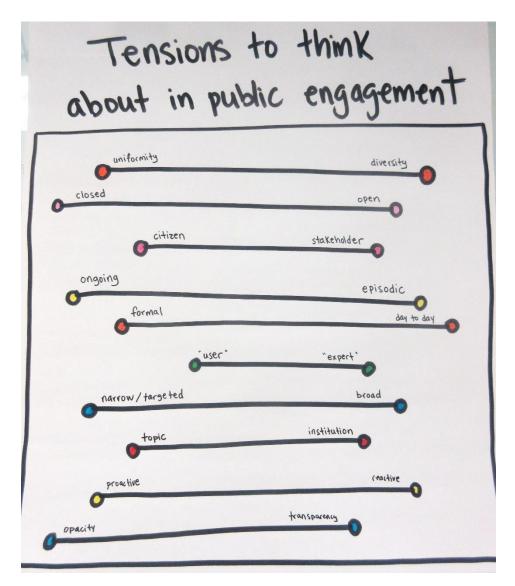


# Wicked Questions

- Make sure you express both sides of the paradox in an appreciative form: "How is it that we are \_\_\_\_ and we are \_\_\_\_ simultaneously?" and not in opposition of each other.
- Avoid nasty questions that appoint **blame** or are **unbalanced** on one side. Here is an example of a nasty question: "How can we focus on our customers when we are forced to spend more and more time on the headquarters' bureaucracy?"
- ☐ Avoid data questions that can be answered with more analysis.

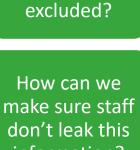


#### Example

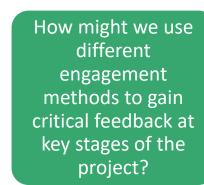








**Nasty Question** 



**Wicked Question** 

How might we create equitable opportunities for people with diverse needs and preferences to participate in policy development?

How might we build opportunities for sharing & feedback into the engagement process?



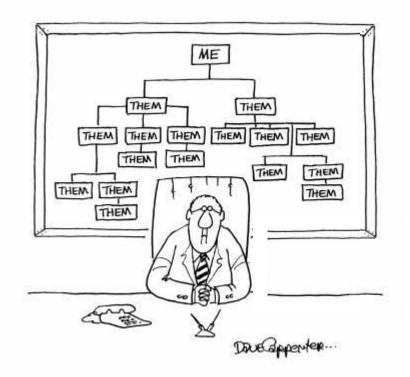
# Individual Reflection

What is something in your work that can – and does! – easily slip into the categories of THEM AND US?

#### Find a new-to-you partner.

Share your PERSPECTIVE on something that shows up in your work that could easily fall into the category of

#### US AND THEM



- Work individually, in pairs, or alone-together to complete the worksheet. (30 min)
- Team up with another pair –
  briefly share your work. Spend
  more time sharing your thoughts
  and insights on your experience of
  practicing perspective. (15 min)





- ☐ 'Us and them' thoughts damage relationship.
- ☐ Relationships are foundational for change.
- ☐ We build relationships by seeking to understand before seeking to be understood.
- ☐ This requires us to stand still.
- ☐ Perspective matters ours and others'.

## Moving Beyond

- ☐ Practice standing still. Alone and together.
- ☐ Seek to understand the source your own perspective and others'.
- $\square$  Mix it up expand your attention.
- ☐ Consider rules AND relationships.
- ☐ Set expectations. Help yourself and others be accountable.





Reflect on the session today.

What is front of mind for you?

How might you apply today's concepts in your work/life?